



2025 S4SD FINAL REPORT

HILLMAN HIGH SCHOOL



Slogan: *Baseball is like driving, it's the one who gets home safely that counts.*

- **Our Vulnerable Road Users focus was on** "Passenger Safety"
- **Our goal** is to raise awareness about the dangers of distracted driving and eliminate preventable deaths and injuries on our roadways.
- **How we met our goals:**
 - We created Radio PSA's on Distracted Driving
 - Conducted Pre and Post Seatbelt and Vulnerable Road User Surveys
 - Gave Free Popcorn at games with messages on the bags
 - We placed signs throughout the Community & School
 - Presentation on Vulnerable Road Users with Trooper Kunath
 - Interviewed emergency workers and created a PSA on Distracted Driving
 - We held a Bumper Sticker Contest
 - Handed out bumper stickers at a Hillman Baseball game



EVENT 1

PSA'S FOR VULNERABLE ROAD USERS WITH TRUE NORTH RADIO NETWORK

On December 18th, True North Radio Network stopped by Hillman Schools to record 4 PSA's before the Holidays to encourage their listeners to remember to drive safe. Shown here is Aubrie Klein recording her PSA.

"Hi, it's Aubrie Klein from Hillmans Students Leading Students. Want to give the best gifts this holiday season? Drive safe, buckle up, slow down and never text behind the wheel. Trust me, arriving safe is the best present you can give your loved ones."



PRE-SEATBELT

On December 19, 2024 we conducted a seatbelt survey at the end of the school day.



SURVEY



PRE-TEST SURVEY FOR VULNERABLE ROAD USERS

On December 19th, students lined up to fill out the Vulnerable Road Users Survey with a chance to win one of two baskets.



Vulnerable Road User Survey Winners



JD Post
Lions Basket Winner

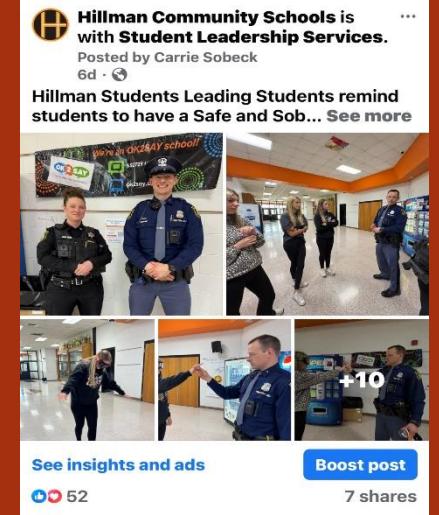
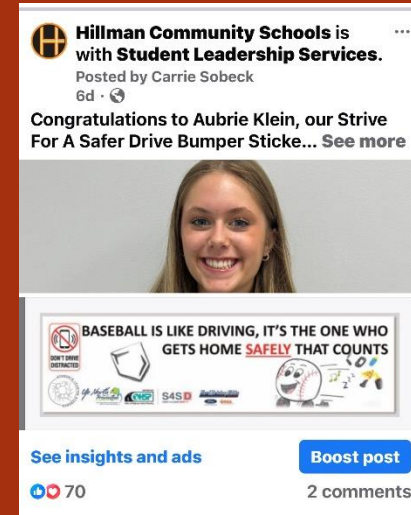


Brook Linseman
Stanley Basket Winner



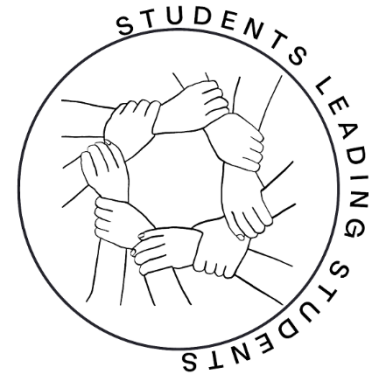
SOCIAL MEDIA

Our Facebook account is used by students, parents, community members, and alumni to get the latest updates on what is happening in our school and upcoming events. This is a great way to spread our message to drive safe and remind everyone to do their part and make our roads safer for everyone.



EVENT 2

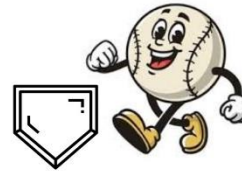
On January 24th, Hillman students handed out free popcorn to the first 100 customers at the Varsity Basketball Game spreading awareness and positivity.



STUDENTS HUNG DISTRACTED DRIVING AWARENESS SIGNS AROUND THE SCHOOL AND COMMUNITY



Baseball is like driving,
it's the one who



gets home safely
that counts



We often think of texting or talking on the phone as the main culprits, but distractions come in all forms. Visual distractions, like looking at your phone, or manual distractions, like eating, **driving with a pet on your lap**, or even cognitive distractions, like daydreaming, can all be dangerous while driving. Students re-enact a scenario of a distracted driver.



BUMPER STICKER CONTEST

On February 24, 2025 students visited various classrooms to speak with their peers about the importance of protecting vulnerable road users. As part of their outreach, they distributed rules for a Distracted Driver Bumper Sticker Contest, encouraging students to participate. The deadline for submissions was set for March 1st.



Contest Winner – Aubrie Klein

EVENT 4

COMMUNITY OUTREACH

Throughout the month of March, community members who are highly trained individuals who can administer life saving treatments, provide critical interventions, who are the bridge between life and death in challenging situations were interviewed by Hillman students. They asked them one important question.....

IN YOUR PROFESSION WHAT IS THE MOST IMPACTFUL THING YOU'VE WITNESSED DUE TO DISTRACTED DRIVING??? Check out the video

<https://youtu.be/9WDbiCJ7y14>



State Trooper



Paramedic



911 Dispatcher



First Responder



Trauma Nurse

Vulnerable Road User PRESENTATION

Michigan State Police Trooper Jason Kunath, presented a slideshow on Vulnerable Road Users and had a question and answer session with students.

The presentation identified who vulnerable road users are, why roadways can be dangerous for them, and how the students can be safer drivers.

The presentation was followed by a Safe and Sober Prom assembly in the Café hosted by Trooper Jason Kunath and Montmorency County Deputy, Jessica Bedell.





VULNERABLE ROADWAY USERS PRESENTATION PHOTOS

POST-TEST SURVEY FOR VULNERABLE ROAD USERS

On Tuesday, April 15th, students took the Post-Test Survey for a chance to win an Easter Basket. 118 students took the survey by paper while others opted to complete the form online.

Hillman Vulnerable Road Users Post-Test

1. Transportation method to and from school
Walk - Bike/Scooter - Bus - Car (driven by yourself or someone else) - Uber

2. As a pedestrian, I use crosswalks. Yes No

3. I wear my seat belt in the car Yes No

4. Vulnerable road users (VRU) include
Motorcyclists - Pedestrians - Cyclists - Non-occupants - All of the above

5. According to the CDC, what is the single most effective tool available to reduce head injuries and fatalities from bicycle crashes?
Training wheels - Helmets - Reflective Lights

6. On average, how many pedestrians were killed nationally in traffic crashes in 2022?
0-2,500 2,500-5,000 5,000-7,000 7,508



EVENT 6

On April 22nd, Hillman students passed out bumper stickers at the Varsity Baseball Game.



BASEBALL IS LIKE DRIVING, IT'S THE ONE WHO GETS HOME SAFELY THAT COUNTS

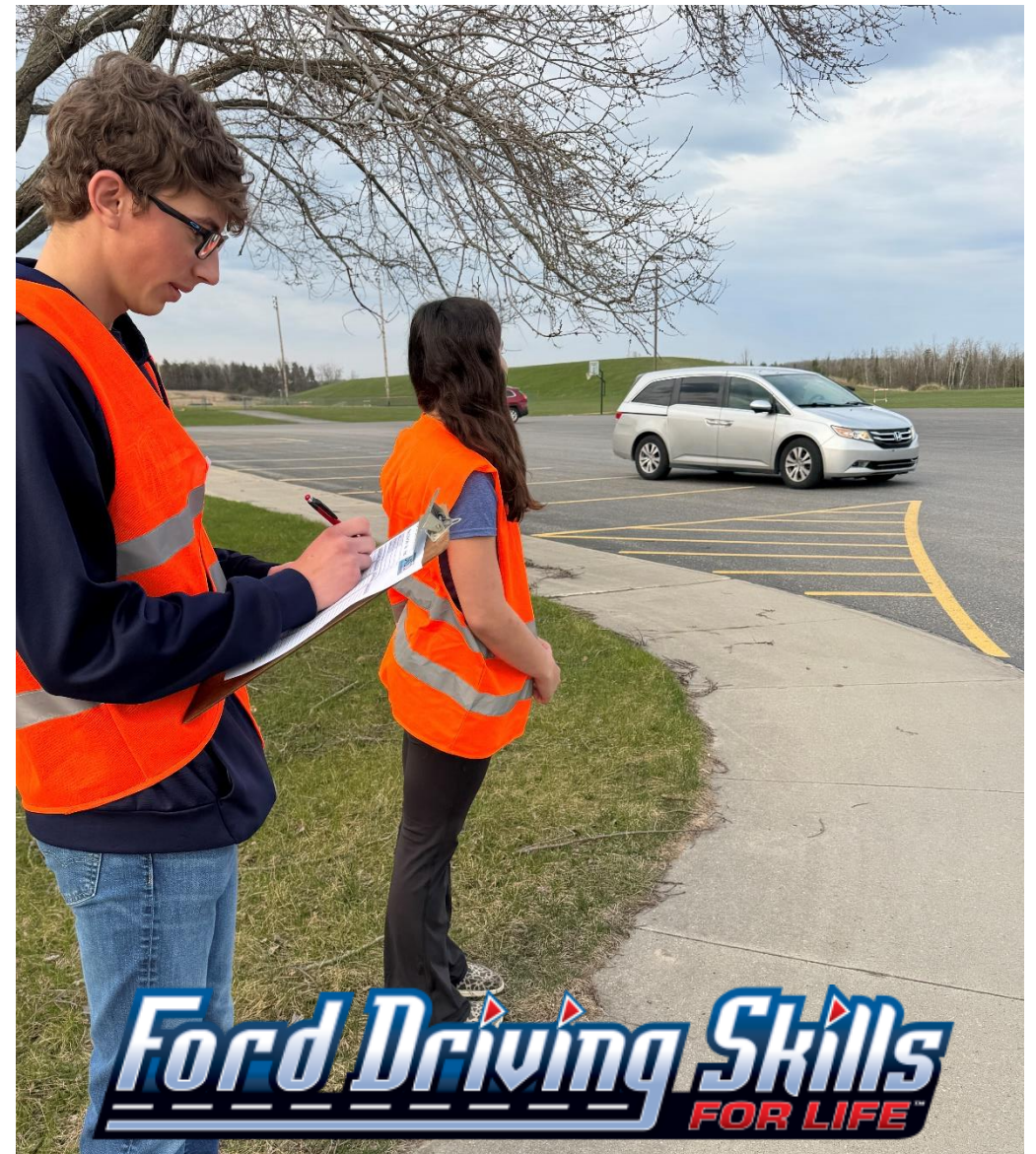


POST-SEATBELT



On Thursday, April 24th, we conducted our post-seatbelt survey.

SURVEY



Campaign t-shirts were distributed to students who attended the presentation and participated in our campaign.



Ford Driving Skills
FOR LIFE™



When students were asked “What impact did this campaign have on you?” this is what they said.....



“It helped me think about my own driving habits and the choices I make when I am behind the wheel or even with my friends.”

“It made me realize it’s better to get home safely then not at all.”

“I didn’t realize that teens or newer drivers were at higher risk to drive distracted.”

“I learned that driving with a dog on your lap in Michigan is not illegal, however, can be considered as distracted driving and can get you a ticket.”

Special thanks to those who made this possible.

Montmorency County Sherriff Department

Deputy Bedell

Nathan Funk

Michigan State Police

Trooper Kunath

Hillman Fire & EMS

Paul Klein

Kellie Lis

District Health Department No. 4

Julie Cook

Up North Prevention

True North Radio Network

Hillman Community Schools

Catholic Human Services

